Alt Order #

Rate Typ

#### INVOICE



**WPBF** 3970 RCA Boulevard **Suite 7007** 

Billing: (407)389-7661

Palm Beach Gardens, FL 33410 Main: (561)694-2525

Invoice Period Invoice Date Invoice Month Invoice # 06/27/16 - 07/18/16 07/24/16 July 2016 1480639-1

Sales Region Sales Office Account Executive Property HRP -Washingtd National Mica Hansen **WPBF** 

Estimate Number **Product** Advertiser 4595 PRIORITIES USA ACTIO **Priorities USA Action** 

> Flight Dates 1480639 08238731 07/12/16 - 07/18/16 Billing Type Deal # Billing Calendar Cash Broadcast

Order#

Special Handling

Agency Code Advertiser Code Product 1/2 750 760

Advertiser Ref Agency Ref

www.thewpbfchannel.com

Billing Address:

Targeted Platform Media Attention: Accounts Payable 1291 Hollywood Ave Annapolis, MD 21403

Spots: # Ch

Send Payment To:

**WPBF** PO Box 26885

Lehigh Valley, PA 18002-6885

					01-	at End Time			Longth	Spots/ Week	Rate	Type		
Line Sta	rt Date	End Da	ate Desc	cription	Sta	art/End Time	MTWTFSS		Length	vveek	Rate	Type		
1 07/ Cla	12/16 ass of Tir	07/15/ ne - Pre-	16 THE emptible wi	CHEW th notice	1P	-2P	-TWTF		:30	4	\$350.00	NM 	·	
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Spots:	# Ch		Air Date		Description		Start/Er	nd Time	Lengt	h Ad-ID			Rate ]	Гурі
1 '	3 WP		07/12/16		THE CHEW		1P-2P		:3	0 PRATV1610H			\$350.00	Νħ
	1 WP		07/13/16		THE CHEW		1P-2P		:3	0 PRATV1610H			\$350.00	Νħ
l ,	4 WP		07/14/16		THE CHEW		1P-2P		:3	0 PRATV1608H			\$350.00	ΝN
1	2 WP		07/15/16	1:28 PM	THE CHEW		1P-2P		:3	0 PRATV1608H			\$350.00	NΝ
2 07/ Cla	/12/16 ass of Ti	07/15/ ne - Pre-	16 Tu-F emptible wi	WPBF Ne	ws 25 @ 111	-11:35PM	-TWTF		:30	4	\$750.00	NM		
	eks:	Start Da	ate End D	Date MTW	TFSS TF	Spots/Week 4	Rate \$750.00	-						
Spots:	# Ch	Day	Air Date	Air Time	Description		Start/E	nd Time		th Ad-ID			Rate	
	4 WP	BF Tu	07/12/16	11:31 PM	Tu-F WPBF	News 25 @ 1	1PM 11-11:3	5PM		30 PRATV1610H			\$750.00	
	3 WP	BF W	07/13/16	11:29 PM	Tu-F WPBF	News 25 @ 1	1PM 11-11:3	S5PM		30 pratv1608h			\$750.00	
	2 WP	BF Th	07/14/16	11:25 PM	Tu-F WPBF	News 25 @ 1	1PM 11-11:3	S5PM	:3	30 PRATV1608H			4.00.00	NI
	1 WP	BF F	07/15/16	11:30 PM	Tu-F WPBF	News 25 @ 1	1PM 11-11:3	S5PM	:3	30 PRATV1610H			\$750.00	<u> </u>
3 07/ Cia	/12/16 ass of Ti	07/15/ me - Imn	16 Jimi nediately Pr	my Kimmel e-emptible	11 without notice	35P-1238A	-TWTF	.40	:30	4	\$275.00	NM		
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Spots:	# Ch	Day	Air Date	Air Time	Description		Start/E	nd Time	Leng	th Ad-ID				Тур
; .	3 WP		07/12/16	11:50 PM	Jimmy Kimn	nel	1135P-	1238A	:3	30 PRATV1610H			\$275.00	
1	2 WF		07/13/16	12:19 AM	Jimmy Kimr	mel	1135P-	1238A	:3	30 PRATV1610H			\$275.00	
1	1 WF	BF Th	07/14/16	12:11 AM	Jimmy Kimr	mel	1135P-	1238A	:3	30 PRATV1610H			\$275.00	
	4 WF		07/15/16		Jimmy Kimr		1135P-	1238A	:	30 PRATV1610H	583		\$275.00	NI
4 07/ Cla	/12/16 ass of Ti	07/15/ me - Pre	16 123 -emptible w	0-1P Acces	s Hollywoc12	230-1p	-TWTF		:30	4	\$275.00	NM		_
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Day Air Date Air Time Description This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

Start/End Time

Length Ad-ID

We warrant that the actual broadcast information shown on this invoice was taken from the program log

**3** / - 5

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 1480639-1
 07/24/16
 July 2016
 06/27/16 - 07/18/16

Advertiser Product Estimate Number
Priorities USA Action PRIORITIES USA ACTIO 4595

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ine Start [	nannel.com Date Er	id Dai	te Desc	ription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
4 07/12/ Class	/16 07 of Time -	/15/1 Pre-c	6 1230 emptible wit	-1P Access Hol	lywoc1230-1p	-TWTF	:30	4	\$275.00	NM	
Spots: #		_	Air Date	Air Time Desc	cription	Start/End Time		h <u>Ad-ID</u>			Rate Tyr
3	WPBF		07/12/16	12:42 PM 1230	)-1P Access Hollywood	1230-1p		0 pratv1608h			\$275.00 N
1	WPBF	W	07/13/16	12:42 PM 1230	)-1P Access Hollywood	1230-1p		0 PRATV1608H			\$275.00 N
4	WPBF	Th	07/14/16	12:47 PM 1230	)-1P Access Hollywood	1230-1p		0 PRATV1610H			\$275.00 N
2	WPBF	F	07/15/16	12:41 PM 1230	)-1P Access Hollywood	1230-1p	:3	0 PRATV1610H			\$275.00 N
5 07/12/ Class	/16 07 of Time -	7/15/1 Imme	6 Night	tline e-emptible witho	1238-107A ut notice	-TWTF	:30	4	\$125.00	NM	
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Spots: #			Air Date	Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Ty
2	WPBF		07/12/16	12:52 AM Nigh		1238-107A	:3	0 PRATV1610H			\$125.00 N
3	WPBF		07/13/16	12:58 AM Nigh		1238-107A	:3	O PRATV1610H			\$125.00 N
4	WPBF		07/14/16	12:49 AM Nigh		1238-107A	:3	0 PRATV1610H			\$125.00 N
1	WPBF		07/15/16	12:53 AM Nigh		1238-107A	:3	0 PRATV1608H			\$125.00 N
6 07/12/	/16 07	7/15/1 Pro 6	6 WPE	3F News 25 @ h	Noon 12pm-1230pm	-TWTF	:30	4	\$400.00	NM	
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		11/16				\$400.00	1	W A-1 ID			Rate Ty
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2	WPBF		07/12/16		BF News 25 @ Noon	12pm-1230pm		0 PRATV1610H			\$400.00 N
1	WPBF		07/13/16		BF News 25 @ Noon	12pm-1230pm		0 PRATV1610H			·
4	WPBF	Th	07/14/16		BF News 25 @ Noon	12pm-1230pm		0 PRATV1610H			\$400.00 N
3	WPBF	F	07/15/16	12:17 PM WP	BF News 25 @ Noon	12pm-1230pm		0 PRATV1610H			\$400.00 N
7 07/12 Class	1/16 0 of Time	7/15/1 · Imm	6 Eller ediately Pro	n e-emptible witho	4-5p out notice	-TWTF	:30	4	\$400.00	NM ———	
Weeks	s: Sta	art Da /11/16	te End D	ate MTWTFS	Spots/Week	<u>Rate</u> \$400.00					
Spots: #	Ch	Day	Air Date	Air Time Des	cription	Start/End Time		th Ad-ID			Rate Ty
1	WPBF	Tu	07/12/16	4:28 PM Elle	n	4-5p		30 PRATV1610H			\$400.00 N
2	WPBF	W	07/13/16	4:45 PM Elle	n	4-5p		30 pratv1610h			\$400.00 N
3	WPBF	Th	07/14/16	4:35 PM Elle	n	4-5p	:	30 PRATV1610H	l		\$400.00
4	WPBF	F	07/15/16	4:45 PM Elle	n	4-5p	:	30 PRATV1610H	<u> </u>		\$400.00
8 07/12 Class		7/15/1 - Pre-	16 WPI emptible wi		:00arr5:00-6:00am	-TWTF	:30	4	\$200.00	NM	
Week	s: <u>St</u>		te End C	Date MTWTFS:		<u>Rate</u> \$200.00					
Spots: #			Air Date	Air Time Des		Start/End Time	Leng	th Ad-ID			<u>Rate Ty</u>
2 L 2 2 2 . W	WPBF		07/12/16		BF News 25 5-6:00am	5:00-6:00am	::	30 PRATV1610H	ł		\$200.00
1	WPBF		07/13/16		BF News 25 5-6:00am	5:00-6:00am	::	30 PRATV1608H	1		\$200.00
1			07/14/16		BF News 25 5-6:00am	5:00-6:00am	:	30 PRATV1610	1		\$200.00
4	WPRF		07/15/16		BF News 25 5-6:00am	5:00-6:00am	:	30 PRATV1610	1		\$200.00
	WPBF WPBF	F									
9 07/12	WPBF 2/16 0	7/15/	16 Tu-F	F 5pm News	5-6pm	-TWTF	:30	4	\$700.00	NM	
9 07/12	WPBF 2/16 0 s of Time	7/15/ - Pre- art Da	16 Tu-F emptible w ate End [	ith notice  Date MTWTFS	S Spots/Week	Rate	:30	4	\$700.00	NM	
9 07/12 Class	WPBF  2/16 0 s of Time  (s: St  07	7/15/ - Pre- art Da	16 Tu-F emptible w ate End [	ith notice  Date MTWTFS	Spots/Week - 4			th Ad-ID	\$700.00	NM	Rate Ty

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Advertiser Product Estimate Number
Priorities USA Action PRIORITIES USA ACTIO 4595

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www	.thewr	Dicila	men.c	ZHI.

ine Start D	Date I	End Da	te Desc	ription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
9 07/12/	16 (	07/15/1	6 Tu-F emptible wit	5pm News	5-6pm	-TWTF	:30	4	\$700.00	NM	
Spots: #	Ch Ch		Air Date	Air Time Des	cription	Start/End Time	Length	Ad-ID			Rate Typ
2	WPBF		07/13/16	5:27 PM Tu-l		5-6pm	:30	) PRATV1610H	ı		\$700.00 N
1	WPBF		07/14/16	5:25 PM Tu-l	•	5-6pm	:30	) PRATV1610H	ı		\$700.00 N
4	WPBF		07/15/16	5:46 PM Tu-	F 5pm News	5-6pm	:30	PRATV1610	<u> </u>		\$700.00 N
10 07/12/ Class	16 of Time	07/15/1 - Pre-	6 WPB emptible wit	th notice	6:00Pl6-6:30PM	-TWTF	:30	4	\$800.00	NM	
Weeks		tart Da 7/11/16				<u>Rate</u> \$800.00					
Spots: #	Ch		Air Date	Air Time Des	scription	Start/End Time	<u>Lengtl</u>	<u>Ad-ID</u>			Rate Ty
1	WPBF		07/12/16	6:12 PM WP	BF News 25 @ 6:00PM	6-6:30PM		) PRATV1608F			\$800.00 N
4	WPBF		07/13/16		BF News 25 @ 6:00PM	6-6:30PM	:30	) PRATV1608	1		\$800.00 N
3	WPBF	Th	07/14/16	6:23 PM WP	BF News 25 @ 6:00PM	6-6:30PM	:3	) PRATV1610H	1		\$800.00 N
2	WPBF	F	07/15/16	6:29 PM WP	BF News 25 @ 6:00PM	6-6:30PM	:3	) PRATV1610	1		\$800.00 N
11 07/12/ Class	/16 of Time	07/15/1 - Pre-	16 WPE	3F News 25 Mo	rnings6-7AM	-TWTF	:30	4	\$525.00	NM	
Weeks	s: <u>S</u>	tart Da	te End D	ate MTWTFS		Rate \$525.00					
	_	7/11/16				Start/End Time	Lenat	h Ad-ID			Rate Ty
Spots: #	<u>Ch</u>		Air Date	Air Time Des	PBF News 25 Mornings	6-7AM		) PRATV1608i	4		\$525.00 N
2	WPBI		07/12/16		PBF News 25 Mornings	6-7AM		0 PRATV1610			\$525.00 N
3	WPBI		07/13/16		PBF News 25 Mornings	6-7AM		0 PRATV1608			\$525.00 N
1	WPBI WPBI		07/14/16 07/15/16		PBF News 25 Mornings	6-7AM		0 PRATV1608			\$525.00 N
12 07/12 Class	/16	07/15/	16 Whe emptible wi	eel Of Fortune	7-7:30PM	-TWTF	:30	4	\$1,700.00	NM	
Weeks	s: <u>S</u>	Start Da	ate End D	Date MTWTFS		Rate \$1,700.00					
Spots: #	Ch		Air Date	Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Ty
2	WPB		07/12/16		neel Of Fortune	7-7:30PM	:3	0 PRATV1610	Н		\$1,700.00
1	WPB		07/13/16	7:18 PM Wh	neel Of Fortune	7-7:30PM	:3	0 PRATV1610	Н		\$1,700.00 N
4	WPB		07/14/16		neel Of Fortune	7-7:30PM	:3	0 PRATV1608	Н		\$1,700.00 N
3	WPB		07/15/16		neel Of Fortune	7-7:30PM	:3	0 PRATV1608	Н		\$1,700.00 N
		07/15/	16 Goo	d Morning Ame	erica 7-9AM	-TWTF	:30	4	\$625.00	NM	
13 07/12 Class	2/16 s of Tim	e - Pre	emptible wa	ith notice							
13 07/12 Class Week	of Tim	e - Pre- Start Da	emptible wind the control of the con	Date MTWTFS	Spots/Week	<u>Rate</u> \$625.00				· <u></u>	_
Class	s of Tim	e - Pre- Start D: 07/11/1	ate End D 6 07/17	Date MTWTFS	Spots/Week 4	Rate	Lengi	h <u>Ad-ID</u>			
Class	of Tim	e - Pre- Start D: 07/11/1 Day	ate End D	Date MTWTFS 716 -TWTF- Air Time De	Spots/Week 4	<u>Rate</u> \$625.00		<u>h Ad-ID</u> 0 pratv1610	н		\$625.00
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Class Week Spots: # 1 2	s: () Ch WPB	e - Pre- Start Da 07/11/1 Day F Tu F W	ate End D 6 07/17 Air Date 07/12/16 07/13/16	Date MTWTFS 7/16 -TWTF- Air Time De 8:44 AM Go 7:58 AM Go	Spots/Week 4 scription od Morning America od Morning America	Rate \$625.00 <u>Start/End Time</u> 7-9AM	:3 :3 :3	0 PRATV1610 0 PRATV1610 0 PRATV1610	H H		\$625.00 I
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Advertiser Priorities USA Action PRIORITIES USA ACTIO Estimate Number 4595

www.thewpbfchannel.com

Line Start Date End Date Description Start/End Ti	me MTWTFSS	Length	Spots/ Week	Rate	Туре	
14 07/12/16 07/15/16 Jeopardy 7:30-8PM Class of Time - Pre-emptible with notice	-TWTF	:30	4	\$1,900.00	NM	
Spots:         #         Ch         Day         Air Date         Air Time         Description           3         WPBF         Th         07/14/16         7:35 PM Jeopardy           4         WPBF         F         07/15/16         7:28 PM Jeopardy	<u>Start/End Time</u> 7:30-8PM 7:30-8PM	:3	h <u>Ad-ID</u> 0 pratv161 0 pratv161			Rate Type \$1,900.00 NN \$1,900.00 NN
15 07/17/16 07/17/16 Match Game 10-11PM Class of Time - Pre-emptible with notice	S	:30	1	\$1,700.00	NM	
Weeks:         Start Date 07/11/16         End Date 07/11/16         MTWTFSS 07/14/16         Spots/We 07/11/16           Spots:         # Ch Day Air Date 2         Air Time Description 10:44 PM Match Game	ek <u>Rate</u> 1 \$1,700.00 <u>Start/End Time</u> 10-11PM		h <u>Ad-ID</u> 0 pratv161	10н		Rate Type \$1,700.00 NM
16 07/18/16 07/18/16 Bachelorette 8-10p Class of Time - Pre-emptible with notice	1	:30	1	\$2,000.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/We 07/18/16 07/24/16 1 Spots: # Ch Day Air Date Air Time Description 1 WPBF M 07/18/16 8:25 PM Bachelorette	eek <u>Rate</u> 1 \$2,000.00 <u>Start/End Time</u> 8-10p		<u>h Ad-ID</u> 0 pratv16	10н	···.	<u>Rate Type</u> \$2,000.00 NM
17 07/16/16 07/16/16 20/20 10-11p Class of Time - Immediately Pre-emptible without notice	1-	:30	1	\$650.00	NM	
Weeks:         Start Date 07/11/16         End Date 07/17/16         MTWTFSS Spots/We 07/17/16         Spots/We 07/17/16           Spots:         # Ch Day Air Date Air Time Description 1         Air Time Description 10:37 PM 20/20	eek <u>Rate</u> 1 \$650.00 <u>Start/End Time</u> 10-11p		th <u>Ad-ID</u> 30 pratv16	10н	1	<u>Rate</u> <u>Type</u> \$650.00 NM
18 07/16/16 07/16/16 Sat 5pm News 5-6p Class of Time - Immediately Pre-emptible without notice	1-	:30	1	\$300.00	NM	
Weeks:         Start Date 07/11/16         End Date 07/17/16         MTWTFSS Spots/We 07/11/16         Spots/We 07/11/16           Spots:         # Ch Day Air Date Air Time Description 1         Description News	eek <u>Rate</u> 1 \$300.00 <u>Start/End Time</u> 5-6p		th <u>Ad-ID</u> 30 PRATV16	10н		<u>Rate</u> <u>Typ</u> \$300.00 NM
19 07/16/16 07/16/16 Sat 6pm News 6-630p Class of Time - Pre-emptible with notice	1-	:30	1	\$350.00	NM	
Weeks:         Start Date 07/11/16         End Date 07/17/16         MTWTFSS Spots/We 07/17/16         Spots/We 07/17/16           Spots:         # Ch Day Air Date Air Time Description         Description Description           1         WPBF Sa 07/16/16         6:13 PM Sat 6pm News	eek <u>Rate</u> 1 \$350.00 <u>Start/End Time</u> 6-630p		th <u>Ad-ID</u> 30 PRATV16	08н		<u>Rate Typ</u> \$350.00 Ni
20 07/16/16 07/16/16 Sat 6-7am News Sat 6-7am Class of Time - Pre-emptible with notice	2-	:30	2	\$250.00	NM	
Weeks:         Start Date 07/11/16         End Date 07/11/16         MTWTFSS 07/15/W         Spots/W           Spots:         # Ch Day Air Date Air Time Description         Description 07/16/16         6:09 AM Sat 6-7am News           2 WPBF Sa 07/16/16         6:38 AM Sat 6-7am News	eek <u>Rate</u> 2 \$250.00 <u>Start/End Time</u> Sat 6-7am Sat 6-7am	:	th <u>Ad-ID</u> 30 PRATV16 30 PRATV16			<u>Rate</u> <u>Typ</u> \$250.00 NI \$250.00 NI
21 07/16/16 07/16/16 Sat Wheel Of Fortune Sat 7-730P Class of Time - Immediately Pre-emptible without notice	M1-	:30	1	\$600.00	NM	
Weeks:         Start Date 07/11/16         End Date 07/11/16         MTWTFSS 07/15/W         Spots/W           Spots:         # Ch Day Air Date 1         Air Time Description 0         Description 0         Description 0	1 \$600.00 Start/End Time		ith <u>Ad-ID</u> 30 PRATV16	510н		<u>Rate</u> <u>Typ</u> \$600.00 Ni

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Send Payment To:



WPBF PO Box 26885 Lehigh Valley, PA 18002-6885 
 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 1480639-1
 07/24/16
 July 2016
 06/27/16 - 07/18/16

	Product	Estimate Number
Advertiser	Product	LStillate Halliber
Priorities USA Action	PRIORITIES USA ACTIO	4595

www.thewpbfchannel.com

	S	pots/			
MTWTFSS	Length V	Veek	Rate	Туре	
2-	:30	2	\$400.00	NM	
<u>Rate</u> \$400.00					
Start/End Time					<u>Rate</u> <u>Typ€</u>
Sat 7am-8am					\$400.00 NN
Sat 7am-8am	:30	PRATV1608H	1		\$400.00 NN
1-	:30	1	\$625.00	NM	
Rate \$625.00					
•	Length /	Ad-ID			Rate Type
			4		\$625.00 NN
			#250.00	NINA	
_	:30		\$350.00	INIVI	
\$350.00					
Start/End Time	<u>Length</u>	Ad-ID			Rate Type
Sat 8-9am					\$350.00 NN
Sat 8-9am	:30	PRATV1610	H		\$350.00 NN
1	:30	1	\$300.00	NM	
<u>Rate</u> \$300.00					
Start/End Time	<u>Length</u>	Ad-ID			Rate Typ
1135p-12am	:30	PRATV1610	H		\$300.00 NN
1	:30	1	\$175.00	NM	
Rate					
*	Length	Ad-ID			Rate Typ
			Н		\$175.00 NI
			#4 F00 00	AIRA	
	:30	1	\$1,500.00	NIVI	
· •	Length	Ad-ID			Rate Typ
8-9PM	:30	PRATV1610	н		\$1,500.00 NI
1	·30	1	\$2,500,00	NM	
	Length	Ad-ID			Rate Typ
7/15 8-11PM			Н		\$2,500.00 N
1	.20	1	\$350.00	NIM	
T	.30	•	ψ330.00	14141	
Rate					<del></del>
\$350.00	1	A - 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			Poto Tyr
Start/End Time			-/hroadeastingh		Rate Tyr
	Rate \$400.00 Start/End Time Sat 7am-8am Sat 7:30-8PM Sat 7:30-8PM Sat 8-9am Sa	Rate   \$400.00   Start/End Time   Sat 7:30-8PM   Sat 8-9am   :30   Start/End Time   Sat 8-9am   :30   Sat 8-9am   :30   Start/End Time   Sat 8-9am   :30   S	Rate   \$400.00   Start/End Time   Sat 7am-8am   :30 PRATV1610F   Sat 7am-8am   :30 PRATV1608F   :30 PRATV1608F   :30 PRATV1608F   :30 PRATV1608F   :30 PRATV1610F   :30 PRATV1	Name	Rate   S400.00   Start/End Time   Sat 7:30-8PM   Sat 8-9am   S30 PRATV1610H   Sat 8-9am   S130 PRATV1610H   S100 PRATV

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**1** - 7

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Advertiser
Priorities USA Action
PRIORITIES USA ACTIO
Estimate Number
4595

www.thewpbfchannel.com

Line Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week	Rate 1	Гуре	
32 07/18/16 07/18/16 THE CHEW 1P-2P Class of Time - Pre-emptible with notice	1	:30 1	\$350.00	NM	
Spots: # Ch	Start/End Time 1P-2P	<u>Length Ad-ID</u> :30 PRATV1610н			<u>Rate Type</u> \$350.00 NM
33 07/18/16 07/18/16 M WPBF News 25 @ 11F11-11:35PM Class of Time - Pre-emptible with notice	1	:30 1	\$750.00	NM	
Weeks:         Start Date 07/18/16         End Date 07/24/16         MTWTFSS 1 1         Spots/Week 1	Rate \$750.00	t Add ID			Rate Type
Spots:         #         Ch         Day         Air Date         Air Time         Description           1         WPBF         M         07/18/16         11:26 PM M WPBF News 25 @ 11PM	Start/End Time 11-11:35PM	Length Ad-ID :30 PRATV1608H	<u> </u>	<u>:</u> -	\$750.00 NV
34 07/18/16 07/18/16 Jimmy Kimmel 1135P-1238A Class of Time - Immediately Pre-emptible without notice	1	:30 1	\$275.00	NM	
Weeks:         Start Date 07/18/16         End Date 07/24/16         MTWTFSS 1 1         Spots/Week 1	Rate \$275.00	1			Rate Type
Spots: # Ch Day Air Date Air Time Description  1 WPBF M 07/18/16 12:02 AM Jimmy Kimmel	Start/End Time 1135P-1238A	Length Ad-ID :30 PRATV1610H			\$275.00 NN
35 07/18/16 07/18/16 1230-1P Access Hollywoc1230-1p Class of Time - Pre-emptible with notice	1	:30 1	\$275.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           07/18/16         07/24/16         1         1	Rate \$275.00				- 10 Toma
Spots: # Ch	Start/End Time 1230-1p	Length Ad-ID :30 PRATV1608H			Rate Type \$275.00 NN
36 07/18/16 07/18/16 Nightline 1238-107A Class of Time - Immediately Pre-emptible without notice	1	:30 1	\$125.00	NM	
Weeks:         Start Date 07/18/16         End Date 07/24/16         MTWTFSS 1         Spots/Week 1	<u>Rate</u> \$125.00				
Spots: # Ch Day Air Date Air Time Description  1 WPBF M 07/18/16 12:52 AM Nightline	Start/End Time 1238-107A	Length Ad-ID :30 PRATV1610H		<u> </u>	Rate Type \$125.00 NN
37 07/18/16 07/18/16 WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice	1	:30 1	\$400.00	NM	
Weeks:         Start Date 07/18/16         End Date 07/24/16         MTWTFSS 1         Spots/Week 1	<u>Rate</u> \$400.00				_
Spots: # Ch Day Air Date Air Time Description  1 WPBF M 07/18/16 12:15 PM WPBF News 25 @ Noon	Start/End Time 12pm-1230pm	Length Ad-ID :30 PRATV1610H			Rate Type \$400.00 NN
38 07/18/16 07/18/16 Ellen 4-5p Class of Time - Immediately Pre-emptible without notice	1	:30 1	\$400.00	NM	
Weeks:         Start Date 07/18/16         End Date Date 1         MTWTFSS Spots/Week 1         Spots/Week 1	<u>Rate</u> \$400.00		-		
Spots: # Ch Day Air Date Air Time Description  1 WPBF M 07/18/16 4:29 PM Ellen	Start/End Time 4-5p	Length Ad-ID :30 PRATV1610H			Rate Type \$400.00 NN
39 07/18/16 07/18/16 WPBF News 25 5-6:00am 5:00-6:00am Class of Time - Pre-emptible with notice	1	:30 1	\$200.00	NM	
Weeks:         Start Date 07/18/16         End Date 07/24/16         MTWTFSS 1 1         Spots/Week 1	<u>Rate</u> \$200.00			<del>-</del>	
Spots: # Ch Day Air Date Air Time Description  1 WPBF M 07/18/16 5:44 AM WPBF News 25 5-6:00am	Start/End Time 5:00-6:00am	Length Ad-ID :30 PRATV1608H			Rate Typ \$200.00 Nf
40 07/18/16 07/18/16 M 5pm News 5-6pm Class of Time - Pre-emptible with notice	1	:30 1	\$700.00	NM	

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Advertiser Product Estimate Number
Priorities USA Action PRIORITIES USA ACTIO 4595

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Line Start Date End Date Description Start/End	Time MTWTFSS	Length	Spots/ Week	Rate	Туре	
40 07/18/16 07/18/16 M 5pm News 5-6pm Class of Time - Pre-emptible with notice	1	:30	1	\$700.00	NM	
Weeks:         Start Date 07/18/16         End Date 07/24/16         MTWTFSS 1         Spots/M           Spots:         # Ch Day Air Date Air Time Description         1         WPBF M 07/18/16         5:41 PM M 5pm News	<u>/eek</u> <u>Rate</u> 1 \$700.00 <u>Start/End Time</u> 5-6pm		n <u>Ad-ID</u> 0 pratv161	LOH		<u>Rate</u> <u>Type</u> \$700.00 NM
41 07/18/16 07/18/16 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Pre-emptible with notice	1	:30	1	\$800.00	NM	
Weeks:         Start Date 07/18/16         End Date 07/24/16         MTWTFSS 1         Spots/V           Spots:         # Ch Day Air Date Air Time Description 1         Air Date 6:13 PM WPBF News 25 @ 0	1 \$800.00 Start/End Time		h <u>Ad-ID</u> 0 PRATV160	08н		Rate Type \$800.00 NM
42 07/18/16 07/18/16 WPBF News 25 Mornings6-7AM Class of Time - Pre-emptible with notice	1	:30	1	\$525.00	NM	
Weeks:         Start Date 07/18/16         End Date 07/24/16         MTWTFSS 1         Spots/V           Spots:         # Ch Day Air Date Air Time Description         1 WPBF M 07/18/16 6:38 AM WPBF News 25 Model	1 \$525.00 Start/End Time		<u>h Ad-ID</u> 0 pratv16	10н		<u>Rate</u> <u>Type</u> \$525.00 N№
43 07/18/16 07/18/16 Wheel Of Fortune 7-7:30PM Class of Time - Pre-emptible with notice	1	:30	1	\$1,700.00	NM	
Weeks:         Start Date 07/18/16         End Date 07/24/16         MTWTFSS 1         Spots/V           Spots:         # Ch Day Air Date 1         Air Time Description 07/18/16         7:06 PM Wheel Of Fortune	Veek         Rate           1         \$1,700.00           Start/End Time         7-7:30PM		<u>h Ad-ID</u> 0 pratv16	10н		<u>Rate Type</u> \$1,700.00 NM
44 07/18/16 07/18/16 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	1	:30	1	\$625.00	NM	
Weeks:         Start Date 07/18/16         End Date Date 1         MTWTFSS Spots/Value         Spots/Value           Spots:         # Ch Day Air Date 1 WPBF M 07/18/16         Air Time Description 7:25 AM Good Morning American	1 \$625.00 Start/End Time	-	h <u>Ad-ID</u> O PRATV16	10н		<u>Rate Type</u> \$625.00 NN
45 07/18/16 07/18/16 Jeopardy 7:30-8PM Class of Time - Pre-emptible with notice	1	:30	1	\$1,900.00	NM	
Weeks:         Start Date 07/18/16         End Date Date 07/24/16         MTWTFSS 1 Spots/No.         Spots/No.           Spots:         # Ch Day Air Date Air Time Description 1         Air Time Description 7:35 PM Jeopardy	Neek         Rate           1         \$1,900.00           Start/End Tim           7:30-8PM		th <u>Ad-ID</u> 30 pratv16	10н		<u>Rate</u> <u>Type</u> \$1,900.00 NM
47 07/12/16 07/12/16 Tell the Truth 10-11PM Class of Time - Immediately Pre-emptible without notice	-т	:30	1	\$1,250.00	NM	
Weeks:         Start Date 07/11/16         End Date Date 07/17/16         MTWTFSS Spots/No.20         Spots/No.20           Spots:         # Ch Day Air Date Air Time Description 1         Air Time Description 10:42 PM Tell the Truth	Neek         Rate           1         \$1,250.00           Start/End Tim           10-11PM	_	th Ad-ID 30 PRATV16	608н		<u>Rate Typ</u> \$1,250.00 NN
48 07/14/16 07/14/16 Match Game 10-11PM Class of Time - Pre-emptible with notice	1	:30	1	\$1,600.00	NM	
Weeks:         Start Date 07/11/16         End Date 07/17/16         MTWTFS 1         Spots/III           Spots:         #         Ch         Day Air Date         Air Time Description           1         WPBF         Th         07/14/16         10:42 PM Match Game	Week         Rate           1         \$1,600.00           Start/End Tim           10-11PM		th <u>Ad-ID</u> 30 PRATV16	510н		<u>Rate</u> <u>Typ</u> \$1,600.00 NI

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<u>www.thewpbtchannel.com</u> Line Start Date End Date Desc	ription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
49 07/14/16 07/14/16 Grea Class of Time - Pre-emptible wit	test Hits h notice	9-10PM	1	:30	1	\$2,800.00	NM	
Weeks:         Start Date 07/11/16         End Date 07/17/16         MTWTFS 07/17/16         Spots/Wee           Spots:         # Ch Day Air Date 1         Air Time Description 09:26 PM Greatest Hits			<u>Rate</u> \$2,800.00 <u>Start/End Time</u> 9-10PM		Length Ad-ID :30 PRATV1610H			Rate Type \$2,800.00 NIV
50 07/12/16 07/12/16 Celel Class of Time - Immediately Pre	ority Family Feud e-emptible without r	8-9PM notice	-T	:30	1	\$1,250.00	NM	
Weeks:         Start Date 07/11/16         End Date 07/17/16         MTWTFSS 05/Week 07/17/16         Spots/Week 07/17/16           Spots:         # Ch Day Air Date 1         Air Time Description 05/12/16         Bit Time 1         Bit Time 1			<u>Rate</u> \$1,250.00 <u>Start/End Time</u> 8-9PM		th <u>Ad-ID</u> 30 PRATV16	510H		<u>Rate Type</u> \$1,250.00 NW
			Total Spots		91			
Payment Terms 30 Days	3		· · ·			Gross Tota	<u>1</u>	\$64,725.00
						cy Commission let Amount Due	_	\$9,708.75 \$55,016.25